

BRAND SAFETY SUMMIT NEW YORK

2025 Attendees

Job Title	Company
eCommerce Specialist	3M
Senior rev ops leader	Abdaco
Managing Director	Accrete Privacy Advisors, PLLC
Global Vice President of Outcome Based Solutions	Acxiom
Director, Retail & Commerce Networks	Acxiom
VP, Business Development, Retail Media & Commerce	Acxiom
Director, Product Partnerships	Acxiom KINESSO
SVP, Global Head, Retail & Commerce Media Network	Acxiom/IPG
President	Adcuratio Media Inc
Senior Digital Strategy Associate	Adobe
Head of Digital Strategy - Communications, Media a	Adobe
Engagement Manager, Digital Strategy Group	Adobe
Head of Data Collaboration	Adobe
Chief Product Officer	Adte
Buyer Development Account Manager	Adte
Founder & CRO	Adverge
Head of Insights	AI Dente
CEO US	AI Dente
Product	Albertsons Media Collective
Head of Curation	Always On Data
CEO & Co-Founder	Always On Data
COO & Founder	Always On Data
Senior Agency Development Manager	Amazon
Global Brand Safety, Twitch Ads	Amazon
Principal	Amazon
Global Business Development Lead	Amazon
Ads Business Development	Amazon
Principal Product Manager	Amazon Ads
EVP, Commercial Sales & Revenue Operations	AMC Networks
SVP Pricing & Planning	AMC Networks
VP of Pricing and Planning	AMC Networks
Director Account Management and Ad Operations	AMC Networks
VP, Agency & Client Partnerships	AMC Networks
VP, Audience & Data Platforms	AMC Networks
EVP Revenue Management	AMC Networks
SVP, Agency & Client Partnerships	AMC Networks
VP, Sales & Partnerships	AMC Networks

SVP, Digital & Linear Ad Operations	AMC Networks
Chief Revenue Officer	Ampersand
Addressable Director of Sales	Ampersand
Head of Agency Partnerships	Ampersand
President	Ampersand
VP, Data Innovation	Ampersand
Sr Mgr, Addressable Account Mgt.	Ampersand
SVP Data	Ampersand
Executive Director, Platform Operations	Annalect
Associate Director, Platform Operations	Annalect
Regional Director, Platform Logistics Operations	Annalect
Regional Director - Platform Operations	Annalect
Senior Account Manager	Annalect
Account Manager	Annalect
Chief Research Officer	Aquila
CEO, North America	Assembly
Director, Marketing & Comms	Assembly
Global SVP Programmatic	Assembly Global
Chief Media Officer	Assembly Global
SVP, Media & Measurement	Association of National Advertisers (ANA)
COO	At The Moment Media
Founder & CEO	At The Moment Media
Co-founder & Strategic Advisor	Audyns
Co-founder	Audyns
Director of User Experience	AWSM Labs
President	Basis
Chief Investment and Media Officer	Basis
EVP, Client Development	Basis
VP, Client Development	Basis
Director, Ad Ops	BCL
Ad Ops, Associate Director	Beauty Co-Lab
CEO	Bill Harvey Consulting
CEO & Founder	Blockgraph
Chief Revenue Officer	Blockgraph
Senior Tech Solutions Manager	Blockgraph
Head of Ai Strategy	Boostr
Executive Advisor	Brand Safety Summit Series
President	Brand Safety Summit Series
CEO	Broadsheet Communications
Managing Director	Broadsheet Communications
President & CEO	Butler/Till
CMO	Butler/Till
Chief Financial Officer	Butler/Till

CSO	Butler/Till
Principal	C.R.O Partners, Inc
SVP Global BD	Cadent
VP, Audience Solutions	Cadent
President	Campo Communications, LLC
Sr Director, TV Strategy	Captify
VP Partnerships and Portfolio Management	Carat/MSFT
Account Executive	Channel Factory
Sales Director	Channel Factory
Chief Solutions Officer	Channel Factory
Sr. Account Manager	Channel Factory
Senior Account Executive	Channel factory
SVP Media Solutions	Channel Factory
Senior Account Executive	Channel Factory
VP, Client Solutions	Channel Factory
Senior Account Executive	Channel Factory
Vice President, Sales	Channel Factory
Global Head of Marketing	Channel Factory
VP of Data Product	Channel Factory
Head of Sales and Partnerships	Chase Media Solutions
Managing Director	CIMM
Co-Founder	CleanTap
VP, Video Investment	CMI Media Group
Senior Director	Cognitiv
Chief Revenue Officer, Media Solutions	Comcast Advertising
VP & GM, Data	Comcast Advertising
Director, Data Activation & Partnerships, Advanced	Comcast Advertising
Chief Operating Officer	Comcast Advertising
Sales Development Manager	Comcast Advertising
Senior Director of Data	Comcast Advertising
Go Addressable Committee	Comcast Advertising
Sr. Director, Strategic Partnerships	Comcast Advertising
Go Addressable Committee	Comcast Advertising
VP, Industry Verticals & Advanced Advertising, Med	Comcast Advertising
Senior Director, Advanced TV & OTT	Comcast Advertising
VP, Head of Global Agency Partnerships	Comcast Advertising / FreeWheel
VP, Head of Demand	Comcast Advertising / FreeWheel
EVP / GM	Comcast Advertising / FreeWheel
Senior Manager, Addressable Enablement	Comcast Advertising / FreeWheel
Senior Director, Publisher Development	Comcast Advertising / FreeWheel
Executive Director, Global Strategy - Addressable	Comcast Advertising / FreeWheel
Director of Brand Marketing	Comscore
VP, Strategic Partnerships	Comscore

Managing Director, Global Media Partnerships	Cosmo5
CEO	Deben Media Corp.
Founder	Deben Media Corp.
SVP, Agency Development & Growth Initiatives (AI/D	Dentsu
Senior Associate	Dentsu
SVP Planning	Dentsu
VP, Head of Data & Measurement Strategy, amplifi	Dentsu
Associate Director, US Partnerships - Video & Audi	Dentsu
Reporter	Digiday
Assoc. Dir., Media Technology, Brand Standards	Digitas
Associate Director, Media Tech	Digitas
SVP, Media Technology	Digitas North America
Go Addressable Committee	DirectTV
Go Addressable Committee	DirectTV
VP, Business Development	DirectTV
Senior Director, Agency Partnerships	DirectTV
Senior Director, Agency Partnerships	DirectTV
Head of Agency Partnerships	DirectTV
Principal Analytics	DirectTV
SVP, Advertising Analytics & Insights	DirectTV
Senior Director, Client & Agency Sales	DirectTV
Board Chair, Go Addressable & SVP,Product, Ops, BD	DIRECTV Advertising
VP, Insights & Analytics	DIRECTV Advertising
Senior Account Executive	DIRECTV Advertising
Senior Director	DIRECTV Advertising
Senior Director	DIRECTV Advertising
General Manager, Sales	DISH Media
VP	DISH Media
Head of Data, Measurement & Analytics	DISH Media
Account Executive	DISH Media
Account Executive	DISH Media
Account Executive	DISH Media
Director, Monetization	DISH Media
SVP	DISH Media
Head of Product and Programs	DISH Media
Account Executive	DISH Media
Go Addressable Committee	DISH Media
Account Executive	DISH Media
Client Vertical Sales	DISH Media
Go Addressable Committee	DISH Media
General Manager, Sales	DISH Media
Go Addressable Committee	DISH Media
Go Addressable Committee	DISH Media

Product Group Manager, BS & Classification	Double Verify
Lead, Product Policy	DoubleVerify
Chief Revenue Officer	DoubleVerify
General Manager, CTV	DoubleVerify
Sr. Business Development Director	DoubleVerify
Director of Ad Verification	EightBar Collective
Senior Analyst	Emarketer
Principal	Emet Advisory
VP, Client Growth	Epsilon
VP	Epsilon
VP, Business Development	Epsilon
VP, Advanced TV & Audience Strategy	Epsilon
Senior Account Manager	Epsilon
Vice President, Business Development	Epsilon
Data Partnerships Manager	Epsilon
VP, Media	Epsilon
Account Executive	Epsilon
Producer	ESHAP TV
VP, digital activation	essence mediacom
Director	EssenceMedia
Customer Success Manager	Experian
Head of Sell-Side	Experian
Account Executive	Experian
Customer Success Manager	Experian
Platform & Agency Partnerships	Experian Automotive
Vice President- Advertising Data Solutions	Experian Automotive
Chief Revenue Officer	Fandom
Head of Global Marketing	Fandom
B2B Marketing	FANDOM
Director	Flywheel
Director, AI & Automation	Flywheel
Senior Director, Commerce	Flywheel
Senior Director	Flywheel digital
Digital Publishing Exec	Fortune
VP, Converged Media	FOX Corporation
VP Measurement & Currency	FOX Corporation
SVP, Ad Solutions	FOX Corporation
Board Secretary, Go Addressable & VP Global Strat.	Freewheel, a Comcast Advertising company
Director, Product Marketing - Glance AI for CTV	Glance AI / InMobi
Marketing	Go Addressable
Business Development	Go Addressable
Executive Director	Go Addressable
Business Development	Go Addressable

Global Agency Lead, Agency Exchange Partnerships	Google
Managing Director, Google Network	Google Ad Manager
Research Analyst	Harris X / Stagwell
Director of Syndicated	Harris X / Stagwell
COO	Harris X / Stagwell
Chief Data Officer	Hearst Television
VP, Identity Product Development	Hearst Television
Sr. Director, OTT Sales	Hearst Television
Vice President, Distribution	Hearst Television
VP Digital Ad Sales	Hearst Television
Executive Director, Investment	Hearts & Science
Senior Account Manager	Hearts & Science
SVP, Managing Director, Enterprise Partnerships	Horizon Media
Chief Product & Data Officer	Horizon Media Holdings
Strategic Accounts	HUMAN
GM, Media Security	HUMAN
Strategic Partnerships	HUMAN
Strategic Accounts	Human Security
Sr. Director, Product Management	HUMAN Security
VP, EMEA Sales	Human security
Sales Director	HUMAN Security
Sr Partner Development Director	HUMAN Security
EVP Global Strategic Partnerships	IAA Global
VP, Customer Success	IAS
SVP of Global Agency Development	IAS
Director	IAS
Senior Account Executive	IAS
Senior Director, New Business - North America	IAS
Sr. Director, Global Agency Partnerships	IAS
Executive Director, Global Agency Lead	IAS
VP, Business Development	IAS
Media Manager	IBM
CEO	IDENTITY & IMPACT
Sr. Product Marketing Manager	InMobi
Director, Product Marketing - Glance AI for CTV	InMobi
VP of Enterprise Partnerships	Integral Ad Science
VP, Global Accounts	Integral Ad Science
Senior Customer Success Manager	Integral Ad Science
SVP Product	Integral Ad Science
Agency Development Director	Integral Ad Science
Snr. Director Platform Development	Integral Ad Science (IAS)
SVP, Digital	InterMedia Advertising
Go Addressable Committee	INVIDI Technologies

CEO and Global CTO	INVIDI Technologies
Vice President of Product Line Management	INVIDI Technologies
VP, Global Brand Safety	IPG Mediabrands
EVP, Global Head of Brand Safety and Privacy	IPG Mediabrands
SVP, Global Communications and Marketing	IPG Mediabrands
Chief Analytics Officer, NA	IPG Mediabrands
US Chief Communications Officer	IPG Mediabrands
Principal	is + at LLC
EVP, Media Partnerships	iSpot
VP Media Partnerships	iSpot
Vice President, Media Partnerships	iSpot
President	Janus Strategy & Insights, LLC
EVP, Global Programmatic	Jellyfish
Sr Mngr Media Ops & Brand Safety / MEx	Johnson & Johnson
Global Sr.Manager, Brand Safety and Performance	Kenvue
AD, Delivery Operations	Kinesso
Program Director	Kinesso
Vice President, Advanced TV (ATV	Kinesso
Director, Addressable Strategy	Kinesso
Senior Associate Programmatic	Kinesso
VP	Kinesso - IPG
Senior Manager, Marketing & Communications	KINESSO & Acxiom
Sr. Director, Programmatic	Klick Health
Managing Director, Publisher Platform Solutions	Kochava
Principal	Leap Media Group LLC
Global head of Data Solutions	Lg Ads Solutions
Ads Trust Program Lead	LinkedIn Ads
Principal, TV Partnerships	LiveRamp
CEO & Founder	LUMA Partners
Enterprise Partnerships	Madhive
Senior Analyst	MAGNA Global
Founder	MAIR
Managing Director	Mantis
SVP, Services BD, Digital & Channel Partnerships	Mastercard
Director, Telco Business Development	Mastercard
Director, Partnerships	Mastercard
Manager, Partnerships - Advisors Business Developm	Mastercard
Business Development	Mastercard
Director, Channel Partnerships	Mastercard
Director, Test & Learn	Mastercard
Head of Sales, Adtech	Mavsotech
VP, Social	Media Futures Group
President	Media Japan Network, Inc.

Editor in Chief	MediaPost
VP Media Activation	Mediassociates
VP Client Council and Industry Trade Relations	Meta
Security Policy Director	Meta
Program Manager and Analyst	Meta
Program Manager and Analyst	Meta
Marketing Manager, Safety & Integrity	Meta
Product Marketing Manager	Meta
Programs Lead	Meta
Product Marketing Manager	Meta
Product Manager	Meta
Partner Manager	Meta
Commercial Product Policy Lead	Meta
Product Manager	Meta
Product Manager	Meta
Engineering Director	Meta
Marketing Manager, Safety & Integrity	Meta
Head of Content and Responsible Media	MG OMD
Head of Responsible Media	MG OMD
Art Director Special Projects	Michael Kors
Chief Storytelling Officer	Michele Fino LLC
Senior Marketing Manager	Microsoft
Founder	Mighty Blackbird
Media Growth Acceleration Squad Associate Director	Mindshare
Director, Media Strategy & Planning	Mindshare, WPP Media
CEO & Founder	MJGrowth Consulting LLC
Founder & CEO	MKnCo Advisory Inc
General Manager	Mobian
Co-Founder & CEO	Mobian
Chief of Staff	Mobian
Reporter	Morning Brew
Vice President, Media	MRI-Simmons
SVP, Media & Partnerships	MRI-Simmons/ NIQ
SVP, Sales	Multilocal
Founder & CEO	Multilocal
Chief Revenue Officer	Napkyn
Founder and CEO	National and Elder Fraud Coordination Center
Senior Director Brand Safety	NBCUniversal
VP Solutions	NBCUniversal
Sr Director - Data Operations	NBCUniversal
VP, Ad Supply	NBCUniversal
SVP Marketing	New York Post
VP Partnerships	NewsGuard

Industry Growth and Community Development	NHL
SVP, Client Strategy	Nielsen
Senior Manager, Client Solutions	Nielsen
Head of Global Partnerships	Nielsen
Experience Manager	Novartis
AD, Customer Experience	Novartis
Associate Director, CX	Novartis
Managing Director	Oaklins
Founder & Chief Brand Officer	Obsidian Brand Studio
Co-founder and Partner	Olive Tree GP
Senior Director of Media Operations	Omnicom
Director, Media	Omnicom Media Group
VP, Agency Development	OpenAP
RVP East, Buyer Development	OpenX
SVP, Global Publisher Development	OpenX
Senior Negotiator	Orion Worldwide
Marketing Manager	Peer39
CEO	Peer39
Director, Platform Partnerships	Peer39
Senior Director, Sales	Peer39
Director of Technical Account Operations	Peer39
Publisher	People inc
CEO	People Obsessed
Senior Manager, Media	Pernod Ricard
Chief Investment Officer	PHD
Manager	PHD
Head of PR / External Comms	PHD / OMC
Head of Video	PHD Media
Head of Advertising Partnerships	Philo
Co-Founder & Chief Business Officer	Pixis
CEO	Playwire
Head of CTV	PMG
Senior Manager	PMG
Lead, Convergent Video	PMG
Senior Manager, Brand Media	PMG
Associate Director	PMX
SVP	PMX
Associate Director	PMX Lift
Associate Director	PMX Lift
Global Head of Sales	Proximic by Comscore
SVP, Creator Partnerships	Publicis
SVP, Global Digital Standards	Publicis
Associate Director, Measurement	Publicis

Associate Director	Publicis
Associate Director, Client Enablement	Publicis
Manager	Publicis
EVP	Publicis Collective
Global Chief Digital Officer	Publicis Groupe
SVP PMX Lift	Publicis Groupe
President, PMX Lift	Publicis Groupe
Associate Director, PMX Lift Investment	Publicis Groupe
Associate Director, Measurement, PMX Lift	Publicis Media
Associate Director	Publicis Media
VP, PMX Lift	Publicis Media
Associate Director, Enablement	Publicis Media
Director, PMX Lift	Publicis Media
Director, PMX Lift	Publicis Media
Supervisor, Integrations	Publicis Media
EVP PMX Lift	Publicis Media
VP Measurement PMX Lift	Publicis Media
Director, Advanced Video Investment (PMX Lift)	Publicis Media
Director of Audience Enablement	Publicis Media / PMX Lift
Supervisor, Audience Enablement	Publicis Media Groupe
SVP	Publicis, PMX Lift
Supervisor	Publicis/PMX Lift
Chief of Staff	Pylar
CEO & Founder	ReachTV
Consultant	Responsible Media Consultant
Global Head of Enterprise	Samba TV
Global Head of Enterprise	Samba TV
Omnichannel Media Lead	Sanofi Pharmaceuticals
Director of Operations	Scarlet Feva
Head of Solutions - Brands and Agencies	Scope3
Head of Brand & Agency Solutions Consulting	Scope3
Head of Global Communications	Scope3
Head of CTV	Seedtag
Senior Editor	Seeking Alpha
Founder	Sereno Strategies
CEO	Sherrill Mane Enterprises
CEO	Shift6 Studios
Digital Prophet	Shingy
Chief Commercial Officer	SiiRA
Global Partnerships / GTM	Simalabs.ai
SVP Sales	SmartSpend Advertising
Senior Lead, Revenue Partnerships	Snap Inc.
Director, Brand Product Marketing	Snapchat

Director	Spark Foundry
Chief Investment Officer	Spark Foundry
Head of PR / External Comms	Spark Foundry
SVP & Chief Revenue Officer	Spectrum Reach
National Vice President, Advanced TV Sales	Spectrum Reach
Director Advanced TV Sales	Spectrum Reach
SVP, Growth	Spectrum Reach
Go Addressable Committee	Spectrum Reach
Go Addressable Committee	Spectrum Reach
VP- National HoldCo Partnerships	Spectrum Reach
Director of Partnerships	Spectrum Reach
Senior Director, Programmatic Sales	Spectrum Reach
Go Addressable Committee	Spectrum Reach
Sr Dir, Ad Sales	Spectrum Reach
Sales Manager	Spectrum Reach
Programmatic Manager	Starcom
Director	Starcom
SVP	Stirista
VP Audience Solutions	Stirista
Senior Editor	StreamTV Insider
Senior Director, Advanced TV Sales	Swoop
Chief Business Officer	Synexus
Principal - Brand Safety	Target
SVP of Product Management	TelevisaUnivision
Executive Advisor	The 614 Group
Head of Client Services	The 614 Group
Senior Advisor	The 614 Group
Customer Success and Project Manager	The 614 Group
Director, Inventory Partnerships	The TradeDesk
Head of Programmatic Sales	The Weather Company
Global Product Marketing Lead	TikTok
Product Partnerships	TikTok
GM US Agency Partnerships	TikTok
Global Brand Safety & Responsible Media	TikTok
Responsible Media Marketing	TikTok
Global Head of Brand Safety & Responsible Media	TikTok
Brand Partnerships Manager	TikTok
Global Head of Sustainability	TikTok
Lead, Video Agency Partnerships	TikTok
Agency Partnership Manager	TikTok
Product & Measurement Lead	TikTok
Sales	TrafficGuard
SVP, Media & Entertainment	TransUnion

Strategic Account Director	TransUnion
VP, Global Agency Partnerships	TransUnion
VP, Sales	TransUnion
VP, Strategy, Media & Entertainment	TransUnion
Enterprise Account Leader, Advanced TV	TransUnion
Head of Data Science	Truthset
Director of Data Partnerships	Truthset
Senior Director	Truthset
President	Truthset
President	Truthset
Co-Founder	Umbrella Digital
VP Ad Ops	Umbrella Digital
VP, Measurement Strategy & Innovation	VAB
Creative Marketing Consultant	Valerie Myers
Director, Advanced TV Solutions	Veeva
SVP	Veeva Crossix
Partnerships	Veeva Crossix
Head of Fios Advertising	Verizon
Head of Ad Sales Research & Insights	Warner Bros. Discovery
Founder	Well Hosted
Associate Client Investment Lead	WPP
Manager, Programmatic	WPP
Senior Partner, Director of Brand Safety	WPP Media
Executive Director of Sports and Live Investment	WPP Media
Trading Director	WPP Media
Associate Director, Programmatic	WPP Media
Executive Director	WPP Media
Manager, Advanced TV	WPP Media
Executive Director, Channel Solutions	WPP Media
Executive Director	WPP Media
Portfolio Lead	WPP Media
Associate Director, Advanced TV	WPP Media
Director, Advanced TV	WPP Media
Group Director - Workflow & Automation	WPP Media
Senior Associate, Media Investment	WPP Media
Group Director, Investment Innovation and Marketin	WPP Media
Director, Digital Commercial Investment	WPP Media
Group Director	WPP UNITE
Founder and Chief Connector	WWConnect
Director, Advanced TV	Yahoo
SVP, Head of Product, UX & PMO	Zefr
Staff Product Manager, Ads Measurement	Zefr
Director of UX Design	Zefr

Senior Account Executive	Zefr
VP Strategy	Zefr
Senior Account Executive, Brand Safety	Zefr
Customer Success Manager	Zefr
VP Digital Investment	Zenith
EVP Investment	Zenith Media
Supervisor	Zenith Media
Principal	ZS